

Ric Kearny CHAIRMAN Scott Hensgens VICE CHAIRMAN Melanie C. Montanaro TREASURER Gordon LeBlanc SECRETARY Cheryl S. McCormick Eric Dexter Fran Gladden

Davis S. Rhorer EXECUTIVE DIRECTOR

November 29, 2018

FOR IMMEDIATE RELEASE Contact: Whitney Hoffman Sayal, Downtown Development District <u>wsayal@brla.gov</u> 225.389.5520

Downtown Arts Exchange Market Launched in December

The Downtown Arts Exchange is launching its first local artist and artisan holiday market this December. The market will be held downtown at the Main Street Market beginning Monday, December 3rd through Friday, December 7th from 10am to 3pm, with extended hours on Thursday, December 6th to 5pm. The market will feature over 20 local artists and artisans, with many of the products Louisiana inspired. Renee Chatelain, President and CEO of the Arts Council of Greater Baton Rouge believes "celebrating local artists and exposing their work to people living and working downtown will bolster the growing trend to purchase and gift locally produced goods this season."

The Downtown Arts Exchange is a collaborative initiative led by four Baton Rouge organizations including, the Big River Economic and Agricultural Development Alliance (BREADA), Arts Council of Greater Baton Rouge, Downtown Development District (DDD), and Mid City Makers Market and was created to bring additional retail opportunities downtown. Davis Rhorer, Downtown Development District Executive Director, notes the event will "meet the mission of the Main Street Market by supporting local entrepreneurs and also provides a unique shopping opportunity to downtown workers, residents, and visitors."

The Main Street Market location offers free validated parking in the Galvez Garage and hosts retail businesses and restaurants. "Main Street Market is excited about the Downtown Arts Exchange and we invite shoppers to enjoy lunch at one of our cafes while shopping for the holidays," says Copper Alvarez, BREADA Executive Director.

The collaborative believes the addition of locally based retail opportunities downtown has the potential to become more permanent. With the growing of number of residents and visitors, along with the thousands of daily workers, they believe the Downtown Arts Exchange can provide the retail amenities many are seeking downtown.

Downtown Holiday Arts Exchange Market Vendors Mimosa Handcrafted - Jewelry EJ and Co. Candles - Candles Alexis Braud – Books and Prints Blackbird Letterpress – Cards and Journals



Cathy Smart Photography – Fine Art Photography Judith Braggs Folk Art – Fiber Arts/ Folk Art Firefly by Liz Martin - Jewelry Trish Ransom Debris Art- Mixed Media Mud Dog Pottery - Ceramics The Carving Horse – Cutting Boards, Ukuleles Ghada Henegan – Ceramics Shaun Aleman – Prints, Notecards, Original Paintings Chase Mullen – Watercolors and Watercolor Prints Petite Louisiane – Tiny Acrylic Canvases, Ornaments 5th Dimension Skincare – Herbal Skincare Travis Robertson Bowties – Handmade Bow Ties Basic Bee Shop – Honey, Chap Stick, Honey Cubes Bricks n Bombs, Tim's Garage - Shirts, Pins, Pennants **Empty Next Pottery - Ceramics** Terry Kennedy – Ceramics The Grooming Parlor – Grooming Products Josh Wascome – Woodworking Chameleon Girls – Girl's Clothing Magnolia Creative – Paper, Ceramics, Gifts Second Line Jewels – Upcycled Jewelry Potterri Studio - Ceramic Mugs and Vases The Gallery @ Main Street Market

Main Street Market Vendors Chef Celeste's Bistro The Gallery Our Daily Bread Plantation Pecan FRESH Salads & Wraps Go Ya Ya's Creperie Paul Wong's Chinese and Sushi Red Stick Spice Company

###