

NORTH BOULEVARD TOWN SQUARE PHASE II

A COMPONENT OF THE 'CENTRAL GREEN'

- Funded by \$1.8 Million Transportation Enhancement Program Grant.
- Curbless intersections slow traffic and prioritize pedestrian movement.
- St. Phillip Street Pedestrian Promenade and Third Street Promenade designed for the pedestrian, large events, and connectivity..
- Fourth Street Plaza features shaded seating areas.
- Oak Allee between Fourth Street and Fifth Street connects to the Downtown Greenway.
- Multi-use pavilion on east side of St. Louis Street complements Phase One pavilion on the west side.

Design and Construction Team

Landscape Architect: Brown + Danos Land Design and Joseph Furr Design Studio - A Joint Venture

General Contractor: Gulf States Contractors, LLC.

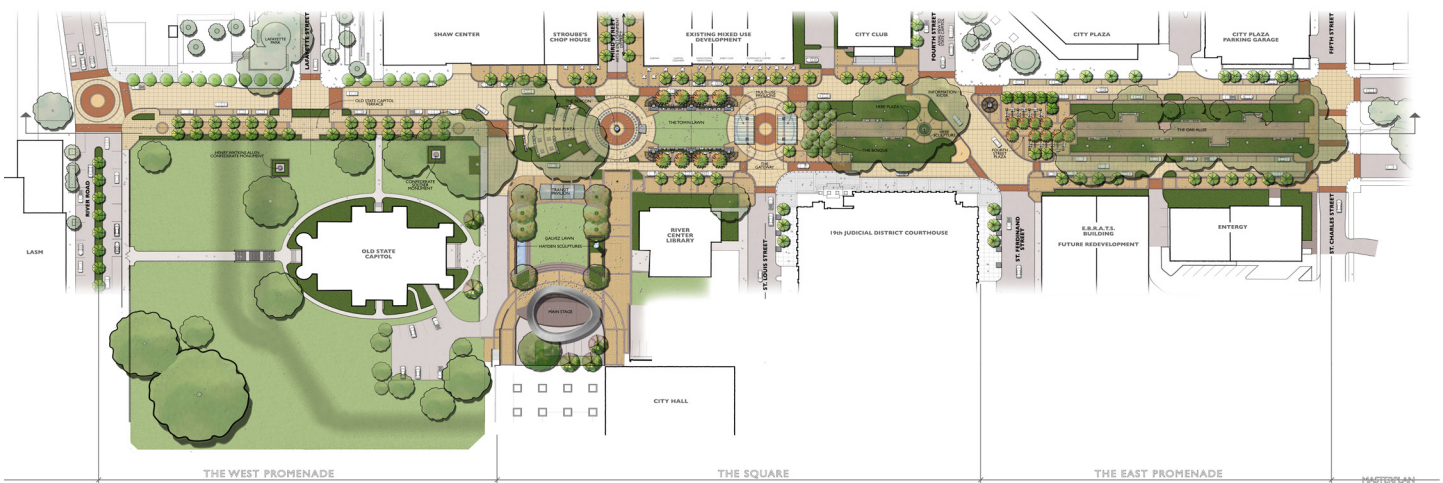
EBR City-Parish: Public Works, Department of Transportation & Drainage

Project Oversight: Downtown Development District

Overview

North Boulevard Town Square (NBTS) began as a concept of Plan Baton Rouge II as a component of the 'Central Green.' The 'Central Green' is a plan recommendation to create a system of greenspaces linking downtown civic and cultural attractions to the riverfront. NBTS Phase I and the redesign of Galvez Plaza, were completed in the spring of 2012. The \$7.3 million development was designed by the joint venture design team Brown + Danos Land Design and Joseph Furr Design Studio and constructed by Arrighi Construction, LLC. NBTS, located in the Arts & Entertainment District, has been a community focal point and gathering space, hosting over 250 annual special events.

\$1.8 million was allocated for NBTS Phase II and includes corridor improvements along St. Phillip Street Promenade and along North Boulevard in front of the Old State Capitol. Improvements include a new Fourth Street Plaza, widened pedestrian paths/promenades, and at grade pedestrian crossings. Signage for Town Square was also recently installed in and around NBTS to promote wayfinding within the space and improve event logistics.



North Boulevard Town Square Full Plan

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Curbless Intersection at North Blvd. & Third St.



The Grand Promenade



St. Philip Street Pedestrian Promenade



Fourth Street Plaza



Oak Allee



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