



DOWNTOWN BATON ROUGE'S
CENTRAL GREEN

BATON ROUGE DOWNTOWN DEVELOPMENT DISTRICT

2020 IDA Downtown Achievement Awards

Category: Planning, Design, and Infrastructure



DOWNTOWN BATON ROUGE'S CENTRAL GREEN

Unified System of Greenspaces connecting numerous civic and cultural institutions

11 Acres of public greenspace

City of Baton Rouge's **Premier Event Spaces**

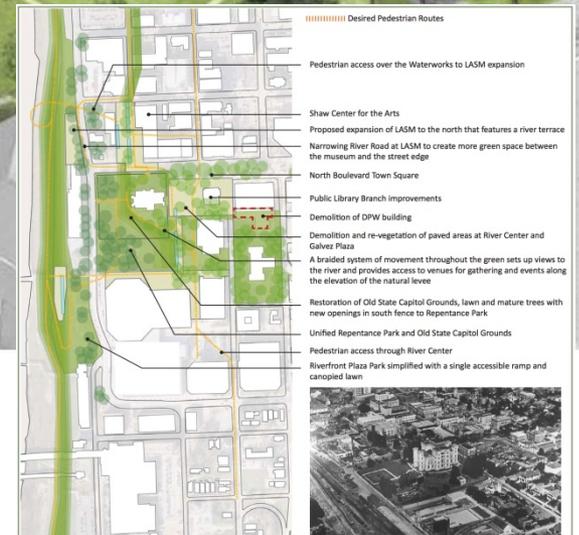
Plan BR II Master Plan recommendation: **Green & Accessible**

Phased Construction began in 2012



CENTRAL GREEN

ORIGIN: PLAN BATON ROUGE II MASTER PLAN - 2009





PEDESTRIAN
UNFRIENDLY
ENVIRONMENT
RIVER ROAD

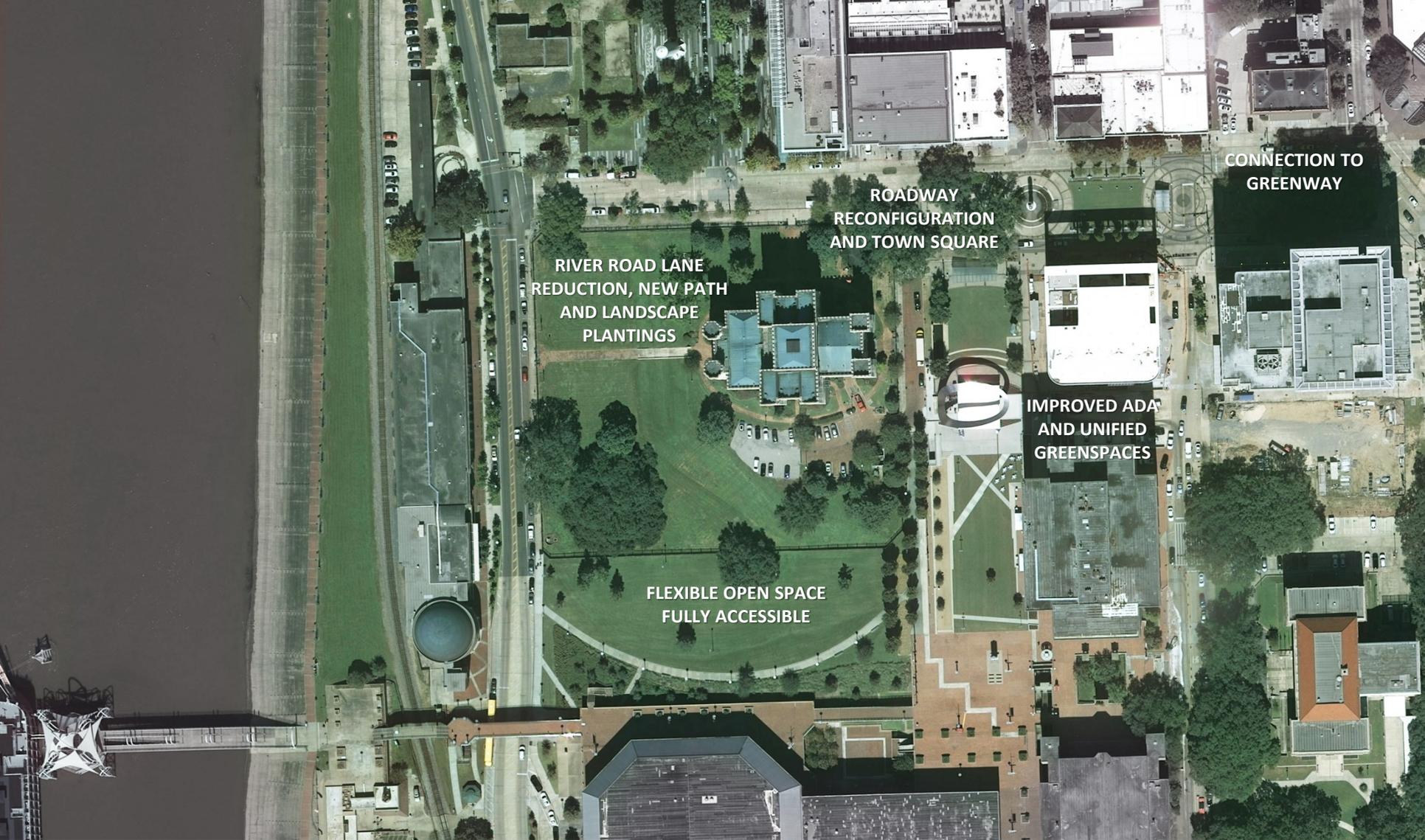
PEDESTRIAN
UNFRIENDLY
ENVIRONMENT
N. BOULEVARD

DISJOINTED AND
INACCESSIBLE
LEVELS OF
HARDSCAPES

EXPENSIVE
FOUNTAINS AND
POOR EVENT SPACES

CENTRAL GREEN

PREVIOUS CONDITIONS: INACCESSIBLE HARDSCAPES AND VEHICULAR FOCUS



RIVER ROAD LANE
REDUCTION, NEW PATH
AND LANDSCAPE
PLANTINGS

ROADWAY
RECONFIGURATION
AND TOWN SQUARE

CONNECTION TO
GREENWAY

IMPROVED ADA
AND UNIFIED
GREENSPACES

FLEXIBLE OPEN SPACE
FULLY ACCESSIBLE

CENTRAL GREEN

PRESENT: CONNECTED AND ACCESSIBLE GREENSPACES

CENTRAL GREEN

CONTEXT

Mississippi River

RIVERFRONT

USS KIDD

CITY DOCK

ARENA

CITY HALL

INTERACTIVE FOUNTAINS

LA ART & SCIENCE MUSEUM

GREEN ROOF

MAIN STAGE

OLD STATE CAPITOL

LIBRARY
(under construction)

SHAW CENTER FOR THE ARTS

MEDIA BEACON

GREENWAY

THIRD STREET





CENTRAL GREEN

'GREEN-ROOF' OVER PARKING GARAGE
FRONT LAWN OF CITY HALL



CENTRAL GREEN

INTERACTIVE FOUNTAIN



CENTRAL GREEN

INNOVATIVE INTERACTIVE FOUNTAIN and GREEN ROOF TECHNOLOGY





CENTRAL GREEN
BIRDSEYE VIEW WITH EVENING EVENT



CENTRAL GREEN

MEDIA SCREEN BEACON
SOCIAL HUB CONNECTED TO THIRD ST.



CENTRAL GREEN

OUTDOOR CONCERTS @
MAIN STAGE & CREST SCULPTURE



SPECIAL THANKS TO THE CENTRAL GREEN Designers and Contractors

Plan Baton Rouge II: Reed+Hilderbrand (along with Chan Krieger Sieniewicz Urban Design and Planning)

North Boulevard Town Square: A joint venture of Brown+Danos Land Design and Joseph Furr Design Studio, Contractor - Arrighi Construction

City Hall Plaza: Reed+Hilderbrand, Subs - Reich Associates, WHLC Architects, Contractor - Group Industries

Repentance Park: Reed+Hilderbrand, Subs - Reich Associates, Susan Turner Associates, Contractor - Arrighi Construction

The CREST: Trahan Architects, Contractor - Arrighi Construction

Riverfront Plaza: CARBO Landscape Architecture, Contractor - RCI Contractors

Yazoo Plaza: Susan Turner Associates, Contractor - RCI Contractors

River Road (LASM to North Boulevard): Reed+Hilderbrand